

Dear Sir or Madam,

It was a pleasure having Michael Cohen work for Namami Inc. during the summer of 2022. Michael's time, passion, and talent have been great assets for Namami Inc. I have complete faith and trust in Michael to be able to succeed in any Advertising or Graphing Design task assignment that he comes across in the future.

During the course of four months, Michael has solely created a number of Flipbooks that were designed to be booklets, shopping catalogs, and instruction manuals. Michael's Flipbooks can be viewed online or be mass-printed to be distributed. When viewing Michael's Flipbooks online, you will be able to interact with the working hyperlinks, embedded YouTube videos, and provide a minimap to display the precise location of a place from Google Maps.

Michael has also designed several flyers, branded images, and shareable social media posts from scratch for our clients. He is also certified in Adobe Photoshop and is extremely proficient in the graphic design software Canva.

Michael also researched, pioneered, developed, and led the Namami Animated Branded GIF Service. During this time, he designed and uploaded several hundred Animated Branded GIFs from start to finish for approximately forty of our client companies. These Animated Branded GIFs are now searchable on major social media platforms such as Instagram, Snapchat, and TikTok. The GIFs Michael designed for the first batch of client companies have reached over 40,000 views after one month of being uploaded on social media.

Michael has exceeded all of our expectations at Namami Inc. He has received praise for the high level of creativity that is showcased in his work, his quick pace that consistently meets deadlines earlier than expected, as well as his willingness and devotion to never give up on a project. His attention to detail cannot be matched. For an instruction manual, Michael took it upon himself to travel to a forest to take pictures of the scenery to be utilized in this specific project.

Having Michael as a part of the Namami Inc. Team has been a great privilege. I have complete and total confidence in Michael's skills and abilities to thrive as well as be successful in the Advertising/Graphic Design Industry. I know that both Michael and his work will surpass your expectations. As well as the appropriate and perfect candidate for an Advertising and Graphic Design position. Therefore, I highly recommend Michael Cohen for any position or opening that he pursues.

Sincerely,  
Zephora Haddon, President of Namami Inc