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EDUCATION

Google

Cybersecurity Professional
Career Certificate (Dec. 2025)

University of Florida

Major: Advertising
BS Degree (Aug. 2023)
President's List

CERTIFICATIONS

- Adobe Photoshop
- Google Cybersecurity Specialized Courses (9 Additional Certificates)
- Hootsuite Social Media Marketing
- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint

EXPERTISE

- Buffer and Sprout Social
- Canva
- Flipsnack
- GIPHY
- Google Domains
- Linux
- Python
- Search Engine Optimization
- SQL
- WordPress

MICHAEL COHEN

Cybersecurity Professional

Objective

Detail-oriented cybersecurity professional transitioning from a successful career in marketing and graphic design with years of experience delivering high-impact, deadline-driven work for more than 1,100 clients, including Fortune 500 companies. Knowledgeable in NIST frameworks, security controls, threat identification, risk and vulnerability analysis, as well as incident escalation and response. Proficient in Linux command line, SQL, and Python. Strong communicator with a proven ability to analyze problems, think strategically with a passion to protect organizations, and the people they serve.

Experience

○ Founder/Owner

ItsMichaelCohen | Boca Raton, FL
July 2020 – Present

- Developed digital marketing touchpoints: websites, custom eForms, branded email signatures, animated GIFs and social media content creation.
- Created print marketing touchpoints: logos, bespoke event invitations, flyers, company letterhead, unique board games and sale pitch scripts.

○ Marketing and Event Planning Assistant

Florida Atlantic University | Boca Raton, FL
July 2024 – November 2024

- Designed magazine advertisements and flyers to expand awareness as well as increase attendance at events.
- Managed all major social media platforms to improve engagement.

○ Marketing Intern

Greater Gainesville Chamber | Gainesville, FL
November 2022 – April 2023

- Designed the new Chamber's logo to commemorate its one-hundredth anniversary.
- Scheduled 300+ social media posts to be viewed across all major social media platforms in order to promote new members.
- Strategized and collaborated on website design and content.

○ Graphic Design Intern

Namami Inc. | Boca Raton, FL
May 2022 – September 2022

- Pioneered Namami's Branded GIF Service creating 200+ GIFs. The GIFs resulted in over 30 million views across all accounts.
- Created booklets and catalogs using Flipsnack software in order to increase sales for clients' businesses
- Managed and developed client information database with Conditional Formatting Rules to organize client accounts.